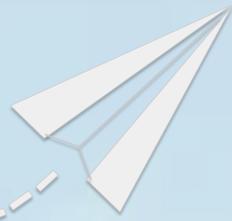


ELEVATE



Students connecting for shared success

Problem

Students searching for jobs and post-graduate career options often feel isolated and alone.

Solution

Connect students with similar interests to form community groups surrounding the job search.

Design Iterations

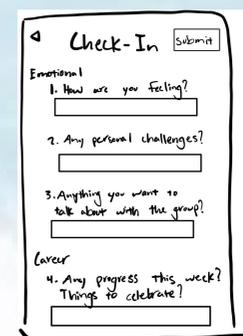
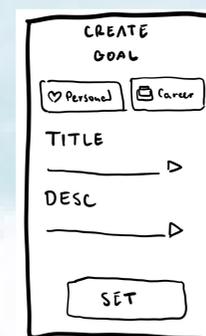
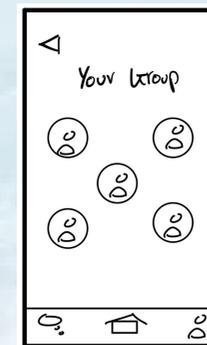
Needfinding



Assumption Testing



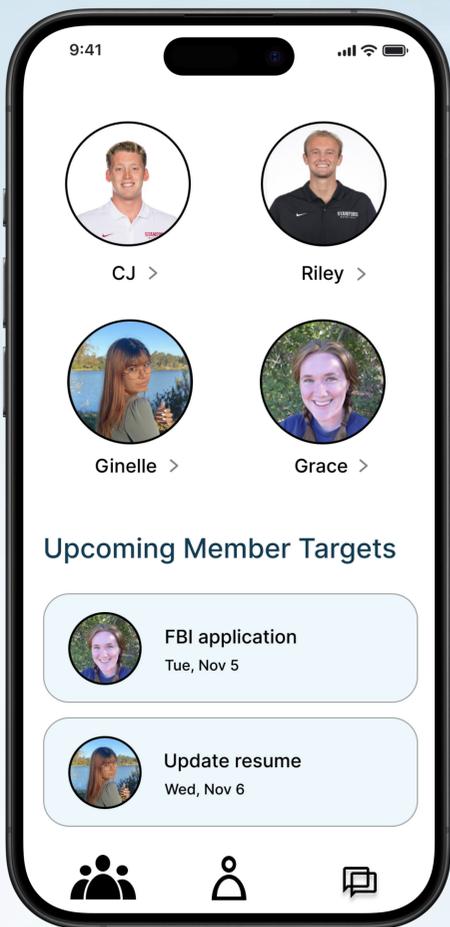
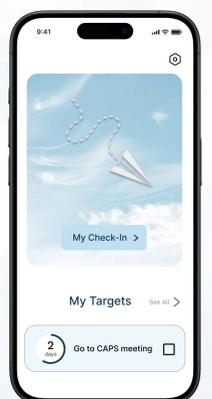
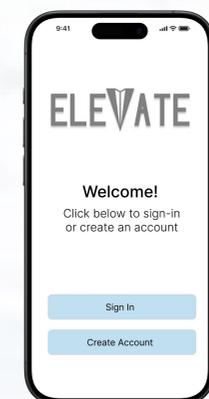
Low-Fi Prototype



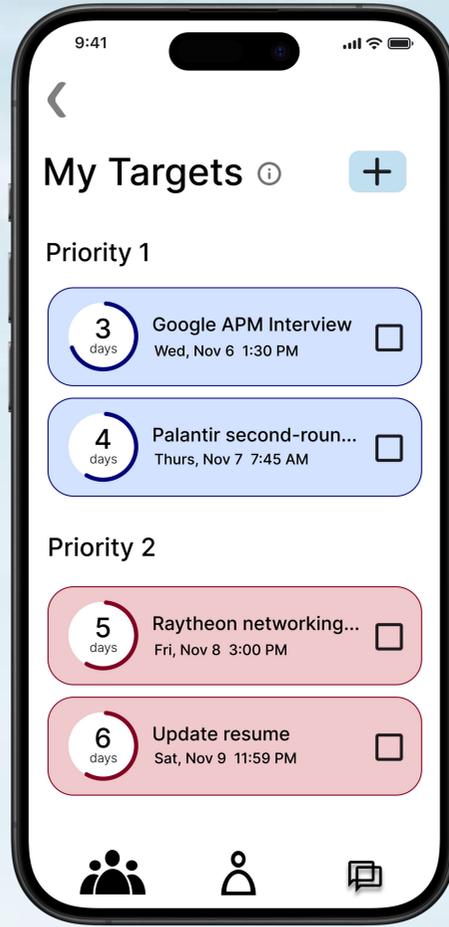
Med-Fi Prototype

User Testing

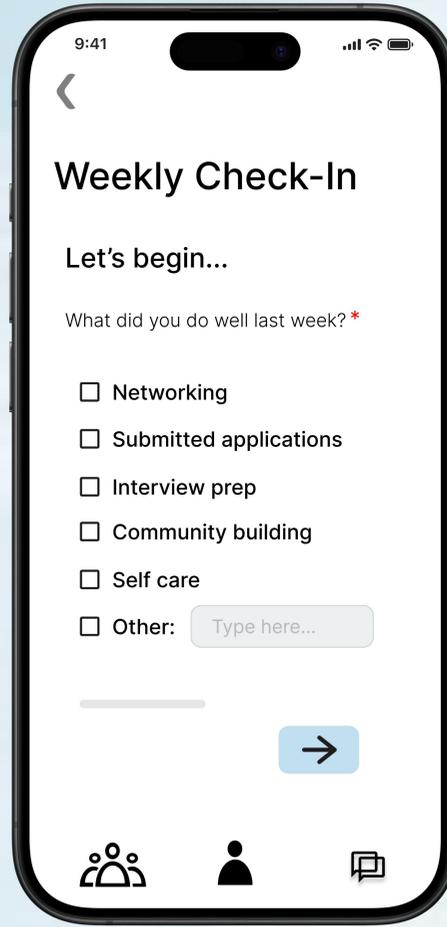
Incident	Severity
Tried to navigate to personal goals through personal tab on menu bar	2
Couldn't find weekly check-in form	3
Didn't initially realize that group selection/formation had already happened	3
Hesitant to answer account creation questions	2



Get matched with a group of peers



Set personal targets



Complete weekly check-ins

Key Features